The State of the European Movie Market

TOP TERRITORIES IN EUROPE
BOX OFFICE GROSS: JANUARY THROUGH SUNDAY 18 JUNE, 2023

\$647.9M

FRANCE

TOP FILM: THE SUPER MARIO BROS. MOVIE

\$62M

\$581.8M

UK&RELAND

TOP FILM: THE SUPER MARIO BROS. MOVIE

\$66M

\$463.7M

TOP FILM:

THE SUPER MARIO BROS. MOVIE

\$235.8M

MY

TOP FILM:

THE SUPER MARIO BROS. MOVIE

\$229.8M

TOP FILM:

THE SUPER MARIO BROS. MOVIE

EMEA REVENUE WILL MAINTAIN **ITS STEADY RECOVERY***

2023 IS FORECAST TO FINISH 16% BELOW 2019 (EXCLUDING RUSSIA)

EMEA EXCLUDING RUSSIA

\$10.3B \$0.85B

\$9.45B

2019

\$3.3B \$0.34B

\$2.96B

2020

\$5.0B

\$4.40B

\$0.60B

2021

\$7.0B \$0.36B

\$6.67B

2022

\$8.25B \$0.34B

\$7.91B

2023 ESTIMATE

GOWERSTREET

EUROPE'S % OF THE 2023 INTERNATIONAL BOX OFFICE

LOCAL MOVIES MAKE A BIG IMPACT

FRANCE



WORLDWIDE GROSS:

1st French financed film to surpass 2M admissions internationally

SPAIN



WARNER BROS

Second highest grossing animated film in Spain. European movie with the largest international distribution by a Hollywood studio

GERMANY



CONSTANTIN **WORLDWIDE GROSS:**

#1at the German box office opening weekend. Remained

in the top 5 six weeks in a row



CGV MARS

WORLDWIDE GROSS:

#1 at the Turkish box office five weeks in a row

THENETHER



INDEPENDENT FILMS

WORLDWIDE GROSS:

#2 film in the country six weeks in a row. Funded by Netherlands Film Prod. Incentive

SOURCE: COMSCORE MOVIES *SOURCE: GOWER STREET