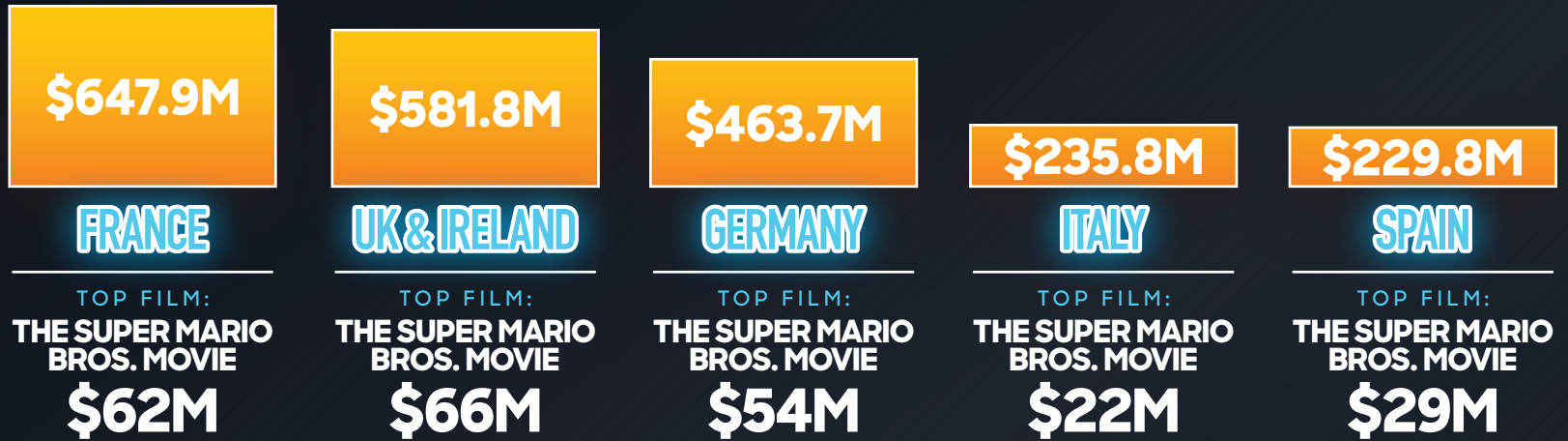


The State of the European Movie Market

TOP TERRITORIES IN EUROPE

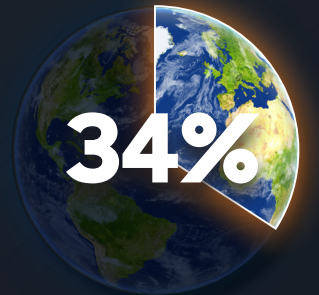
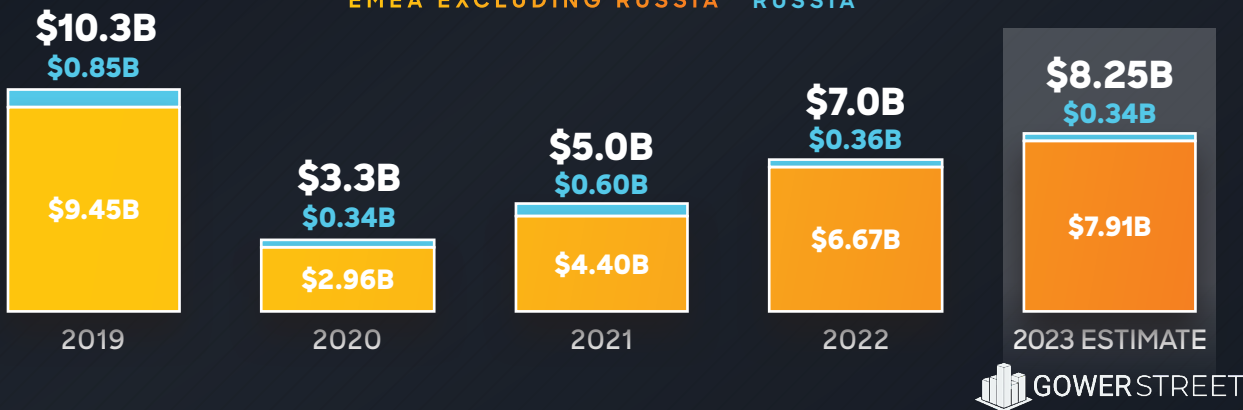
BOX OFFICE GROSS: JANUARY THROUGH SUNDAY 18 JUNE, 2023



EMEA REVENUE WILL MAINTAIN ITS STEADY RECOVERY*

2023 IS FORECAST TO FINISH 16% BELOW 2019 (EXCLUDING RUSSIA)

EMEA EXCLUDING RUSSIA RUSSIA



EUROPE'S % OF THE 2023 INTERNATIONAL BOX OFFICE

GOWER STREET

LOCAL MOVIES MAKE A BIG IMPACT

